

How to pick
**YOUR PERFECT
PHOTOGRAPHER**



A step-by-step guide
to getting it right

BY KATY BROTHERS

You are right at the beginning of your love story

CONGRATULATIONS! Getting engaged is such an exciting and overwhelming moment in your life and the start of planning the life you are going to share! Getting your wedding 'right' can seem really daunting, it's most peoples first attempt and not knowing where to begin can make you not want to make that first big step.



important tip

You and your fiancé can write out a list of the importance of each element of your wedding. Then you can sit down together and compare lists to see what your partners priorities are.

Once your priorities align you can start accommodating each others wants and needs into your budget. This is the perfect time to start considering your photographer as you will have an idea of what you want your wedding to look like. Before selecting a photographer based solely on your available budget, there are a few things that you should consider...

Planning Sheet

Click here to access a Google Sheet I designed to help you keep track of your planning.

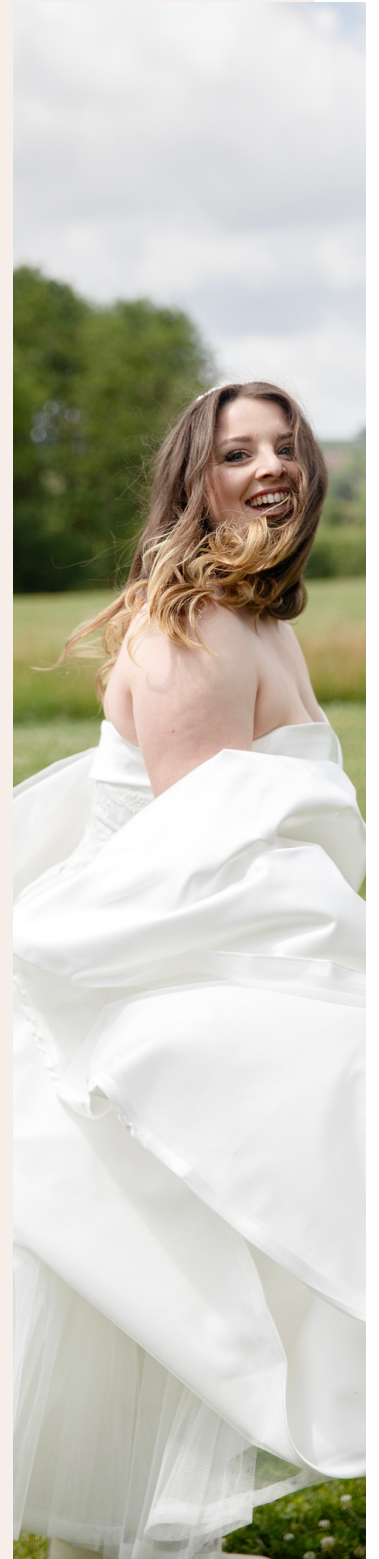
The three KEY points to consider are...

- 1. Budget VS coverage**

Sometimes we have to pick quality over quantity. Check out my packages to get the coverage that works for you.
- 2. Aesthetics and Shooting Style**

How do you want your wedding to look and how do you want to feel on the day? My style can be described as stylish and fresh while my shooting style is minimal posing and more candid, true to life moments and capturing pure emotions. An engagement shoot is a great way to scope out your potential wedding photographer.
- 3. Likeability and Reliability**

You **HAVE** to like this person, they will be with you for a long time on your wedding day and spending time with your friends and family. You also want to be able to rely on them, even for the little things. [Click here to follow me!](#)

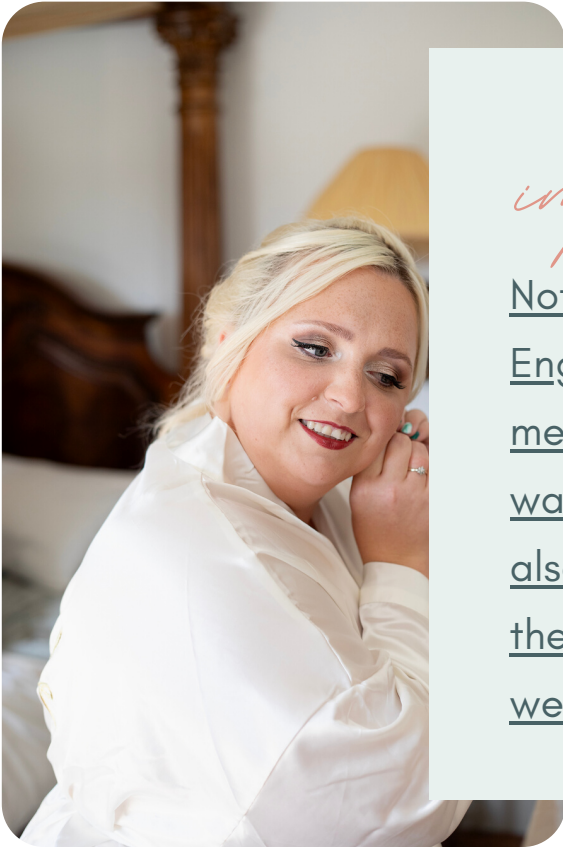


“When we came across Katy's website we fell in love with the beautiful bright style and knew that we had the budget for her half day package. We met up for a coffee and got on so well that we booked her the same day. After our engagement shoot we new we'd made the right choice and changed our package to the full day as gift from my dad.

Making the most of a Half Day Package

The best way to make the most of your 'Half Day Package' is to discuss your timeline with your photographer. My six hour timeline usually allows from the ceremony to the first dance, BUT you need to consider that things might run late on the day and delays can happen so, prioritise those special moments for earlier in the day and make sure the time you are allocating to each photograph matches those priorities.





important tip

Not sure you are ready to book?

Engagement shoots are a great way to meet your photographer and see if the way they work makes you feel at ease. It also gives you a better understanding of the quality of images you will get in your wedding package.

Still feeling unsure? Here's a few things you can do...

- You can read reviews and see if couples have reviewed them on multiple platforms as a sign of their enthusiasm.
 - You can follow them on social media to see how engaging they are, how helpful they are and whether you like them!
 - You can have an 'engagement shoot' to get used to being photographed and to meet your photographer.
 - You can ask to see a full delivered album to get an idea of what your coverage will look like.
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When should I book?

1. Set a date
2. Book your venue
3. Book your PHOTOGRAPHER!

“If you really love a photographer, you need to book them as soon as possible. Dates between April–November fill up very fast and most photographers will accept a deposit and discuss payment plan options if that is a worry. Another great reason to book early is they will know lots of other suppliers and can help you plan!

SHOULD I BOOK KATY BROTHERS WEDDING PHOTOGRAPHY?

I would LOVE to shoot your wedding, but am I right for you?

My photographic style can be described as relaxed documentary-natural and stylish, examples of which can be found on my website and social media. On the day, I love to keep things super relaxed, keep out of the way and capture the candid moments and true emotions. Plus, all my packages come with consultations, practice shoots and lots of added value to give you an excellent photographic experience.



Kind words

Katy was very attentive during my husband and I's engagement AND wedding shoots. (Yes we booked her twice and have booked her a third time - because she is THAT GOOD). She has an amazing way of bringing you out of your shell with her bubbly self and funny jokes. Would highly recommend her! She brings a fun, quirky and comforting side to professional photography and is also great at communicating and easy to be around - Catrina and Ricky

Conclusion and Next Steps

I really hope that this booklet has been a helpful document in understanding the steps to booking a photographer and understanding what is important to you.

I naturally feel that photography is a hugely important part of your wedding as it will be how it is remembered for years to come by you and your family.

If you would be interested in meeting me, I'm always happy to grab a cuppa or I'm attending wedding fairs which can be found on my website under 'contact'.



Thank you!

Hi, I'm Katy and I'm a wedding photographer! If you'd like to get to know me more – check out the 'About ' section on my website or follow me on social media!



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